

**You are invited to join
The NRVC Lake Erie/Ohio River
Spring Gathering 2017**

**at Loyola Retreat Center in Clinton, Ohio
Thursday April 27- Saturday April 29**

**Theme: “Demystifying Social Media Networking
and Engaging it for Vocation Ministry”**

Thursday April 27

- Arrival 3:30 p.m.
- Prepare all our electronic devices for workshops & tour of campus
- Supper

Evening Agenda:

- Learn how to use an HDMI cable to project from your phone or laptop.
- Demonstration of how to use **SKYPE, Facetime, Free Conference Call** and **ooVoo** for Come and See events and networking.
- Wine and Cheese “Social Networking”



Friday April 28

Morning Agenda:

- Mass and breakfast
- Breakout Session 1 Choices:
 - A. How to use **Apple iPhones** for more than phone calls
 - B. How to use **Android Smartphones** for more than phone calls
 - C. How to use **Instagram**
- Breakout Session 2 Choices
 - A. How to prepost, repost to **Twitter** and use a **Facebook** fan page, the time of day best to post, how to make your post “eye catching”, how to “push” to increase membership, to create an event, to add pictures and videos
 - B. Repeat session of How to use **Instagram**
- Lunch

Afternoon Agenda:

- Breakout Session 3 Choices:
 - A. How to use **LinkedIn**
 - B. How to use **Hootsuite**
- Learn how to use **Zoom** video conferencing with one person, with a group, to have the group see the same document and to record a conference meeting for the sake of those who aren't present.
- Brainstorm together how these platforms be used to promote events such as National Catholic Sisters' Week & Vocation Awareness Week...

Evening Agenda:

- Testimony from Mary Lynn Delfino, the Campus Minister at Kent State University on what forms of social media are useful for getting out the news to college students.
- Supper
- Panel of College students to share on which forms of social media they prefer to use and why. We in turn will share any apps we have found to be useful and see if they are useful to the college students also.
- Ice Cream "Social Networking"
- Night Prayer

Saturday April 29

Morning Agenda:

- Mass and breakfast
- Morning Prayer
- Live Streaming Conference with "**A Nun's Life Ministry**" *Learn more about them at www.anunslife.org and their many ways to use social media to reach discerners worldwide*
 - Description of their resources available to us and discerners (podcasts, webinars, live online opportunities to pray with religious and to ask questions in a non-threatening environment)
 - Unpacking the new "Social Media and Vocation Study" by CARA
- Departure at 12:30 with lunch on your own OR optional excursion of lunch and an afternoon in Amish Country in Berlin, Ohio.

RSVP by January 23, 2017 Send registration form and deposit of \$30 or full payment to Sr. Teresita Richards, SND at 3837 Secor Rd., Toledo, Ohio 43623. (This early deadline will allow us time to make any needed adjustments of reserved space with the retreat center who is allowing us to use their facility.)

Cost to NRVC members: \$180

Cost to non-NRVC members \$220