

## ADDITIONAL ADVERTISING OPPORTUNITIES

### NRVC CONVOCAATION

**T**HE NATIONAL RELIGIOUS Vocation Conference (NRVC) is a professional organization of religious vocation directors providing support services, resources, and training for vocation ministry. Founded in 1988, NRVC represents approximately 500 religious institutes, in the United States and in 20 countries around the world.

Every other year NRVC sponsors a convention that gathers approximately 400 vocation ministers, major superiors, and formation directors. The purpose of this biennial convocation is to educate about contemporary vocation ministry, to develop new skills, and to renew commitments of vocation promotion and awareness in the church.

Advertisers interested in sponsoring materials for the registration packet or in sponsoring events and workshops at the convocation should contact the NRVC office.

PACKET INSERTS:	\$300
WORKSHOP SPONSOR:	\$500
BREAK SPONSOR:	\$1,000
SOCIAL SPONSOR:	\$5,000
SPEAKER SPONSOR:	\$3,000
ENTERTAINMENT:	\$1,500

## HORIZON

5416 South Cornell Ave.  
Chicago, IL 60615-5698  
www.nrvc.net

PHONE 567-288-2255  
OR 773-363-5454

E-MAIL [cscheiber@nrvc.net](mailto:cscheiber@nrvc.net)



HORIZON  
is published quarterly by



www.nrvc.net



## ADVERTISING RATE CARD

**H**ORIZON is an award-winning journal for vocation ministers and those who support a robust future for religious life. It is published quarterly by the National Religious Vocation Conference. HORIZON is dedicated to:

- Assisting vocation directors in their professional and personal growth as ministers;
- Educating and engaging community leadership, church leaders, and others who support vibrant religious communities.
- Providing thoughtful, practical articles about all aspects of vocation ministry;
- Engaging in the broader trends and concerns that affect religious life and new membership.

**R**each those men and women committed to vocation ministry in the United States, Canada, and abroad.

## AD DEADLINES

### RESERVATIONS DUE:

**WINTER: December 1**

**SPRING: March 1**

**SUMMER: June 1**

**FALL: September 1**

### AD MATERIAL DUE RELEASE DATE

**WINTER: December 15 Mid-February**

**SPRING: March 15 Mid-May**

**SUMMER: June 15 Mid-August**

**FALL: September 15 Mid-November**

## CIRCULATION

Approximately 1,300 copies of HORIZON are distributed each quarter.

## TERMS & DISCOUNTS

- 5 percent cancellation fee applied to cancellations after the Materials Due deadline.
- Unless otherwise requested, advertisers are invoiced at the time of publication. Invoices are due within 30 days of receipt.
- 10 percent agency discount is granted to recognized agencies when an invoice is paid within 30 days.

## AD RESERVATIONS

Contact:

**HORIZON**

5416 South Cornell Ave.  
Chicago, IL 60615-5698

PHONE **567-288-2255**

E-MAIL **cscheiber@nrvc.net**

## HORIZON AD RATES



**2-PAGE SPREAD:** 15" x 10"  
TRIM SIZE: 17" x 11"

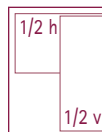
**\$1,299-1 ISSUE**  
**\$1,169 EACH RUN-4 ISSUES**

Add .125"  
on all  
sides that  
bleed



**FULL PAGE:** 7.5" x 10"  
TRIM SIZE: 8.5" x 11"

**\$679-1 ISSUE**  
**\$611 EACH RUN-4 ISSUES**



**1/2 PAGE HORIZONTAL:**  
7.5" x 5"

**1/2 PAGE VERTICAL:**  
3.55" x 10"

**\$349-1 ISSUE**  
**\$314 EACH RUN-4 ISSUES**



**1/4 PAGE VERTICAL:**  
3.55" x 5"

**\$225-1 ISSUE**  
**\$202 EACH RUN-4 ISSUES**

### PREMIUM POSITIONS IN COLOR

Inside-front/inside-back cover 1/2 page... **\$390**  
 Outside back cover, 1/2 page . . . . . **\$430**  
 Inside front cover, full page . . . . . **\$820**  
 Inside back cover, full page . . . . . **\$799**  
 Inside back cover as a 2-page spread . . . . **\$1,440**



**HORIZON is published quarterly by the  
NATIONAL RELIGIOUS VOCATION CONFERENCE**  
WWW.NRVC.NET

## AD SPECIFICATIONS

Ads should be print ready in the following preferred formats:

- TIFFs and JPEGs—high resolution (300 dpi); include a laser proof.
- PDF files—high resolution (at least 300 dpi); CMYK color (no RGB); embedded fonts; include a laser proof. Please do not use ICC color profiles when saving your ad as a pdf.

## PRODUCTION COSTS

HORIZON's production staff can provide professional design services at these low rates:

PARTIAL AD DESIGN . . . . . **\$120-\$250**

COMPLETE AD DESIGN AND LAYOUT:

Up to 1/3 page . . . . . **\$300**

1/2 to full page . . . . . **\$500**

Other production requests are invoiced at cost.

## FINAL CHECKLIST

- The ad is designed to the exact specifications and measurements listed on this rate card.
- The e-mailed ad or ad on disk is a pdf, tiff, or jpeg file and is clearly labeled and includes insertion instructions.

## SUBSCRIPTION INFO

U.S. and **\$125**, single subscription

INTERNATIONAL: **\$50** for NRVC members

INDIVIDUAL COPIES: **\$11** each for subscribers